

PATHWAY: ADVERTISING & GRAPHIC DESIGN **ASSOCIATE OF APPLIED SCIENCE DEGREE**

HIGH SCHOOL PLAN

SECONDARY	GRADE	English	Math	Science	Social Studies	*Required Courses or Recommended CTE Electives	Career and Technical Courses
	9	English I	Math I	Earth Science	World History	*Health/PE	Graphic Design/Adobe Visual Design
						*Career Mgmt./Personal Finance/PLTW	Marketing
	10	English II	Math II	Biology	Civics & Economics	Web Page Design/Adobe Digital Design	Microsoft Word/PPT
						Project Management	Microsoft Excel/Access
	11	English III	Math III	Physical Science	American History I	GRA 151 Computer Graphics I	GRD 110 Typography
GRD 121 Drawing Fund. I							
12	English IV	4 th Math Course	ART 121 Design I	American History II	GRD 142 Graphics Design II	GRD 131 Illustration	
						GRA 152 Computer Graphics II	
					Adobe Video Design	Internship/Apprenticeship	

COMMUNITY COLLEGE PLAN

POSTSECONDARY	Year 13						
	Fall Semester	ACA 111 College Student Success	ART 111 Art Appreciation	ART 121 Two-Dimensional Design	GRD 110 Typography I	GRD 121 Drawing Fund. I	GRA 151 Computer Graphics I
	Spring Semester	ART 264 Digital Photography I	GRA 152 Computer Graphics II	GRD 131 Illustration	GRD 142 Graphic Design II	Social Science Elective	
	Summer Semester	ENG 111 Writing & Inquiry			MAT 110 Math Measurement		
	Year 14						
	Fall Semester	ENG 114 Prof. Research & Report	GRA 153 Computer Graphics III	GRD 241 Graphic Design III		WEB 110 Internet/Web Fund.	MKT 120 Principles of Marketing
	Spring Semester	GRD 180 Interactive Design	GRD 242 Graphic Design IV	GRD 280 Portfolio Design	WBL 111 Work-Based Learning	WEB 210 Web Design	Elective

REQUIRED CREDIT HOURS FOR DEGREE: 66/67

HOURS REMAINING TO COMPLETE DEGREE: 42/43

RED ARTICULATED CREDIT: 3 HOURS

Yellow Recommended CTE: 18

CLUSTERS: Arts, A/V Technology, & Communications; Business Management & Administration; Information Technology; Marketing; Science, Technology, Engineering, & Math

OCCUPATIONS: Graphic Design Agencies & Studios, Advertising Agencies, Printing Companies, Department Stores, Newspapers.

AVERAGE SALARY: \$44,830

Upon completion of the pathway, the students will be awarded a **Certificate in Graphics Design** from SCC.